

Bally's

THE SPOTLIGHT SERIES

PROGRAM RECOGNITION

Congratulations to the following properties for participating in the Football Program.
15 out of 19 properties participated

Bally's Dover	DraftKings at Casino Queen	Bally's Quad Cities
Bally's Evansville	Bally's Lincoln	Bally's Chicago
The Queen Baton Rouge	Bally's Vicksburg	Bally's Arapahoe Park
Bally's Shreveport	Bally's Kansas City	Bally's Tiverton
Hard Rock Biloxi	Casino Queen Marquette	Bally's Lake Tahoe

SEASONAL BEVERAGE EVENTS & OPPORTUNITIES

Q4 Events 2025:

Halloween 10/31	Christmas 12/25
Thanksgiving 11/27	New Year's Eve 12/31 & Day Parties 1/1

Q1 Events 2026:

Football Playoffs 1/10 - 1/25	Chinese New Year 2/17 - 3/3
Big Game 2/8	March Madness 3/17 - 4/4
Valentines Day 2/14	St. Patrick's Day 3/17

Please click the link below to submit and access the Beverage Fund Request.

[Click Here for Bally's Request Form](#)

FEATURED TEAM MEMBER

Congratulations to
Amber Bennett
for winning her competition
at Tales of the Cocktail!



RED BULL VENDING MACHINE INTEREST

Interested in having a Red Bull Vending Machine at your property?
Reach out to the contacts below
and we'll send full details on
how to get one.

Contacts:
aj@trajectoryconsultants.com
marirose@trajectoryconsultants.com
nscappa@ballys.com



MENUS/LTO SPOTLIGHT

Bally's
Chicago

SPECIALTY COCKTAILS
THE ALL NIGHTER 12oz 100% hand-made vodka, cafe borghetti bally's chili habanero, espresso, vanilla Tty & with Tiramisu Republico
THE PEOPLE'S MARGARITA Tiramisu Republico, bally's, agave, pineapple, lime
FORBIDDEN FRUIT st. remy martin vodka, mount gay rum carpano sweet vermouth, guava, lemon bitters
THE WAKE-UP CALL baccard tropical rum, cinnamon, apricot liqueur blue curacao, red bull tropical edition
TEQUILA MULE cazadores blanco tequila, blackberry ginger beer, lime
BERRY LEMON DROP grey goose le citron vodka, cointreau, blueberry, lemon
MAPLE OLD FASHIONED woodford reserve bourbon, orange & black walnut bitters, simple syrup, maple syrup
BOURBON PEAR SMASH angel's envy bourbon, cointreau, pear, lemon
BE'S KNEES ford's gin, pressed lemon juice, honey
PALOMA espolito blanco tequila, grapefruit lime, simple syrup, soda
STONEWALL tullamore dwe, apple cider, peppercorn bitters, mint
PINKY UP hampton water rose, herdic's gin, lemon, agave
Koval Cran Gin Spritz koyal cranberry gin, koval's black soda water
NON-ALCOHOLIC
APPLE CIDER MOCKTAIL 12oz chilled apple cider, cinnamon-ginger syrup
PASSION FRUIT MOJITO 12oz soda water, vanilla, passion fruit, mint
HEINEKEN 0.0 2

MUST-TRY COCKTAILS FOR THE SEASON



Winds of Change
Inspired by a classic Tiki cocktail, the "Tradewinds".
1oz Vodka
1oz Amaro Montenegro
.75oz Lemon Juice
.5oz Apricot Liqueur
.5oz Coco Lopez
Build in tin, dry shake, pour onto
crushed ice, top with Red Bull Coconut.
Garnish with Mint and Cinnamon.



Sangriabull
Nothing pairs better with berries than a beautiful Red. A Sangria spritz will add an unorthodox approach to Red Bull.
4oz Wine
.75oz Lemon Juice
.75oz Simple Syrup
2 Orange Slices
Build in tin, shake and dump into
wine glass, top with Red Bull Blue.
Garnish with Berries.

NATIONAL BEVERAGE PROGRAM

This guide highlights approved partners and product brands that support Bally's vision for exceptional guest experiences. It includes required beer, wine, and liquor options and outlines vendor funding opportunities, and explains the process for product or vendor exceptions. Click the link below to learn more

[Click Here for the NBP Guide](#)

